

CAROLINA

EST.  2011

MEAT CONFERENCE

- THE SOUTHERN SUMMIT FOR LOCAL MEATS -

JULY 30-31 2024

BOONE, NORTH CAROLINA



REGIONAL
PARTNERS
INFORMATION PACKET

2024

CAROLINAMEATCONFERENCE.COM



SOUTHERN
EXTENSION
RISK
MANAGEMENT
EDUCATION



United States Department of Agriculture
National Institute of Food and Agriculture

The Carolina Meat Conference supports a growing community committed to advancing market opportunities and increasing customer access to pasture-based meats. Farmers, chefs, butchers, and industry leaders convene for over two days of unparalleled networking, hands-on training, and technical and business assistance. **And this year, we're welcoming the entire southern region of the US to our annual conference, as part of our participation in the National Meat Summits.**

How it works

This year, we're transitioning the conference to include other southern states as part of the regional meat summits network around the country.

The 2024 conference will serve as the Southern Meat Summit. Our conference organizers are excited to invite partners from other states to support programming and marketing and join us for the event!

What you'll do

We'll ask no more than 20 hours of your time throughout the course of the year to:

- Help source conference topics & speakers
- Share conference marketing materials to support registration efforts
- Share the volunteer opportunity with graduate students or others in your network who may be interested
- Support conference programming by making introductions to speakers and sponsors who may be a great fit

What you'll get

- One comped ticket to the conference
- Up to three scholarship placements for your organization's network
- A ticket for the State Partners Happy Hour during the conference, to network with other Southern agencies working to support pasture raised meats
- The opportunity to contribute to conference programming and resources
- Recognition at the conference (logos in the conference program, promotion on our website, etc.)

Get started

If you're ready to jump on board, visit carolinameatconference.com/partnerships to fill out a brief online form and we'll be in touch soon with more details!

If you have questions or would like to chat, you're welcome to email our conference organizers, Sarah and Emily, at carolinameatconference@gmail.com to book an initial call and have all your questions answered!